APARTMENT OWNERS ASSOCIATION

Newsletter

The #1 Resource for Apartment Owners!

www.aoausa.com



WHAT CITIES **HAVE THEY BOMBED?**

What cities have they "bombed" the most with government controls? San Francisco, Berkeley, Oakland, Los Angeles, West Hollywood, and Santa Monica. PLUS every city in the state is at risk! Forty-four other states have already passed laws to prevent this from happening.

IDEA!



, Why don't we pass a law that protects our property rights! You can help do it with Prop. 98.

Vote YES on Prop 98!

Prop. 98 is the only measure that provides protection for rental property owners, home owners, farms, small business owners, and places of worship.

"How to Protect Your Property Now OR..... Lose It Later!!"



You are now reading what is one of the most important and crucial articles that you will receive this year in regards to keeping or losing your property rights. Please take every word of this article more seriously than any other correspondence you have received from the Apartment Owners Association (AOA). In fact, this article is so vital that I felt the need to print a special newsletter so that everyone who provides housing for others receives it. Caution: Reading alone will not protect your property - you must DO something about it now! Please read on....

Why Should You Vote for Prop. 98 to **Protect Your Property Rights?**



Dan Faller AOA Founder &

ecause it phase out rent control in the whole state of California! (Forty-four other states already have laws prohibiting rent control.) It will also make ownership of homes, rental property, farms and churches a protected right! It will prevent politicians from using unfair "eminent domain" to forcibly seize your property for the exclusive use of their developer friends to build big box stores and shopping centers. These new development projects put profits into the

developer's pockets and donations into the coffers of politicians who vote to unfairly take property from small property owners. Forty other states have passed laws correcting this unfair part of eminent domain - California politicians have not done their job!

The Good - Prop. 98

Prop. 98 does legalize <u>fair</u> eminent domain that is used to take property at a fair market price for legitimate purposes such as roads, schools, parks, fire and police stations, water projects and for other legitimate government purposes.

Prop. 98 also protects all current tenants under rent control who will keep their rights and will not lose their homes. It phases out rent control for that individual unit only when a tenant moves out. It's called <u>permanent</u> decontrol. The law currently allows <u>temporary</u> decontrol. It also prevents new controls in cities that currently have no rent control.

Prop. 98 is the <u>only</u> measure which provides protection for rental property owners, farms, small business owners, home owners, and places of worship. It will protect <u>your</u> property!

You Say "There's No Rent Control on the Property You Own"?

Don't feel so smug, my friend. That's all going to change in the future UNLESS Prop. 98 passes. They have rent control in Beverly Hills, so don't think it can't happen in your city too. Rent control is like a cancer in California and odds are that it could easily spread to your building(s)! They've even considered it in San Diego.

Or maybe you own a "new"

building that is now exempt from rent control. Consider this: as more voters move into "new" buildings and that population continues to grow, what do you think the politicians will give these tenants in return for their many votes? Don't be complacent. That "gang" of immoral politicians will recognize that "there's a pot of golden votes in them there buildings" of yours and they are going to go for it! There's also the big political donations from developers who need your property. Their donations influence the votes of your supposed "government representatives".

You lose.... unless Prop. 98 passes.

The Bad - Prop. 99

Prop. 99 is being sponsored by greedy politicians and developers who want to continue to forcibly seize your private property to be used for their development projects. It would protect only owner-occupied homes. They reluctantly put it on the ballot to stop Prop. 98 so they could continue to take all other property. It is nothing more than a "cover-up" and is a very deceptive political move to trick voters into thinking that Prop. 98 is not necessary. It will allow developers to continue "business as usual". It also has a hidden agenda that cancels out Prop. 98 if it gets more votes. Please do not fall for it. Let's put a stop to these greedy developers and politicians who want to forcibly seize our property and put donations and profits into their pockets. Vote "NO" on Prop. 99 if you want real and fair reform!

Please cut out and/or make copies of the above part of this newsletter describing Props. 98 and 99 and send it to all of your friends. For "98" to pass, it will be necessary to explain to all regular voters that current tenants are protected. I'm sure you'll agree that this gradual phase-out is the only way to get a rent control proposition passed.

The Ugly — One Group We Need to Join Us!

There's only one group of owners who have failed to endorse "Prop. 98". Can you believe it? They just seem to be a little slow and need to hear from you. They are the second largest organized group of housing providers in the state. Second only to AOA. They have about 17,000-18,000 memberships and could probably come up with as much as \$500,000 to help support Prop. 98. They have some really big hitters in their group.

They have done a good job over the years but I'm sure you'll agree that this is no time to take a "neutral position". The Prop. 98 campaign is the "Super Bowl" or "World Series" for property owners! We have got to win this one regardless of the political costs and we need them to help achieve a victory.

This group supposedly has a survey that shows the majority of voters would oppose Prop. 98. BUT, that's what the campaign is all about - changing those voters' minds so they vote for Prop. 98!! Good thing our founding fathers didn't listen to some sorry survey when they decided to fight for their freedom and property rights! We'd also be paying three times as much property tax now if Jarvis had quit. Guess he realized that "quitters never win and winners never quit"! Let's all join together and try to convince this organization again we can take action and win this War for our property rights. **We can defeat our enemies who are the politicians and big developers this time**, but we need the help of every housing provider to do it.

There were big signs and advertisements that read "Uncle Sam Needs You!" during WWII. There's a big AOA sign today that says "Freedom Loving Americans Need You!" Volunteer and join the AOA army today. We need your support to win this War to protect your property rights!

You are not being asked to risk your life this time, only your time and money. Folks, you can't take it with you when you leave this world. Donate it to a worthy cause and help build a better America.

Why is So Much Money Needed?

Why? Have you ever heard of a current day politician getting elected without a big campaign fund? It just doesn't happen. You've seen the hundreds of millions of dollars that had to be spent for the recent campaign to just get nominated for President. Just think of the millions that it will cost whoever gets elected President!

Our campaign is no different. In order to win we must have a big campaign fund to advertise our cause to the voters. We can change opinions by spreading the message. That's why it's so important for us all to join together now. By the way, approximately 80% of the voters in the last election were homeowners. Are you starting to smell victory? I am!

Take Action Today!

To reiterate:

1) Make copies of this article and

- send it to your friends and others;
- 2) Make phone calls and send e-mails asking other groups to support **Prop. 98**;
- Write to the editor of your local newspaper and be sure to respond to their articles;
- 4) Register to vote; then
- 5) Vote YES on Prop. 98!
- 6) Vote NO on Prop. 99!
- 7) Visit www.aoausa.com/ govabuse;
- 8) Use the above website or the donation form on the last page to make the maximum investment you have ever made before to protect your property rights!

I hope every apartment owner and their leaders in the whole state will understand the grave threat that the politicians and big developers are to your property rights and our American Economic System of Free Enterprise. And, as a result of this understanding, will send their most generous gift to support this War for your Property Rights and Freedom! And, yes, it is a War against an evil group of politicians and big developers who will stop at nothing, morally right or wrong, to seize your property.

If you have any questions about Prop. 98 and/or how you can help, and you need to discuss it with me, please feel free to call 1-800-827-4262. Ask for Dan Faller and I'll look forward to having a short chat with you.

Thank you for spending your time reading this. Now, send your money and work this campaign like you've never done before – it could be your last chance!

Also, use the enclosed free ticket to attend the big AOA Million Dollar Trade Show at the Long

Beach Convention Center on Tuesday, May 20th and be sure to visit the Prop. 98 booth. AOA thanks you, other housing providers thank you, your grandchildren will thank you and America will thank you too. Support "98" right now. Send in your donation today so we can really get started on this campaign before it's too late. Help make Prop. 98 your best real estate investment in 2008!!

P.S. Get Your Picture on the Cover of the AOA Magazine

We are looking for and need some big donations. If you know someone who feels their property rights are worth \$25,000, please call and give me their name and phone number. We'd like to feature them on the front cover of the AOA magazine which goes out to over 100,000 apartment owners and property management companies every month.

It could be a great way for a contractor or vendor who sells to our industry to become the best known individual in his or her business. Perhaps you know a vendor who you feel good about referring to fellow housing providers. I'll be happy to give them a call. Or, if it's an apartment owner, we'd like to also write an article about their success and how they did it for the benefit of all our readers.

Now, will <u>you</u> please make out <u>your</u> donation to the cause <u>before</u> you put down this newsletter?! Please fill out the form on the next page and return it in the enclosed postage-paid envelope, or go to www.aoausa.com/govabuse to make your contribution on-line today. It's the best real estate investment you'll make in 2008! THANK YOU!

to become a winner by supporting Prop. 98!

Take Action Now!

It's a shame that we are compelled to use space in this newsletter to convince this group to join us. Let's go easy on them for now and send an e-mail or letter to their Executive Director and their President encouraging them to support Prop. 98. Just say something like "If you support Prop. 98 our chances of winning will be greatly increased. If we lose without your support you could be blamed for the loss!" Please send your e-mail to their Executive Director at: tbannon@caanet.org and/or mail a copy of this newsletter to Tom Bannon, 980 9th Street #200, Sacramento, CA 95814. You can phone and leave your message at (800)-967-4222. Also, please e-mail their President, who is a real estate broker and also on the board of a San Diego association, with the same message at rick@rasnyder.com or write to Richard Snyder, 2399 Camino Del Rio South #102, San Diego, CA 92108. You might consider mailing a copy of this newsletter.

Please don't do anything else until you have made the above contacts. Hopefully, Prop. 98 will be a top priority for your time and money between now and the June election...if you are a real believer in our American Economic System of Free Enterprise and have a desire to protect your property.

Congratulations

"Thank you" if you contributed, sent in your signature and/or collected signatures to put Prop. 98 on the ballot! A big "thanks" goes

to Chuck Betz for the outstanding number of signatures he collected. And you'll be pleased to know that you and the AOA membership donated more to get this Proposition qualified than any other group of rental housing owners in the whole state! You should see all the individual contributors who are listed in the AOA magazine!

A great big thanks goes to Trevor Grimm and Jon Coupal with the Howard Jarvis Taxpayer Association who organized this whole thing with the California Farm Bureau Federation and all those farmers. Folks, over 10,000 other donors, organizers and workers also need to be "thanked"!

Now, to get this "property rights" proposition passed we'll all have to join together. I have been delighted to see just about every organized group of owners working and donating money to help win back our property rights. You should see what the Orange County group is doing. It's amazing when you consider that there's no rent control in Orange County! Ray Maggie has been making calls that will really help, and he's supposed to be retired! The big question is "what can you do to help pass Prop. 98 that will protect your property.

How Can You Help Now?

- 1) Make copies of this newsletter and send it to at least 10 friends;
- **2)** Ask other groups to support Prop. 98;
- **3)** Write a letter to the editor of your local newspaper;
- **4)** Go to www.aoausa.com/ govabuse for more information;
- 5) Make a donation of at least \$1,000 to help win this War;
- 6) Register to vote; then

7) Vote <u>YES</u> on Prop. 98! **8)** Vote NO on Prop. 99!

Terrorists Hit Apartment Owners With "Explosives"

Ever hear about the "suicide bombers" who are terrorizing owners all over the state? Of course, you have. They are our current day politicians who vote to forcibly seize your property rights. They don't really believe in our American Economic System of Free Enterprise. Their actions speak louder than their words as they drive up the cost of housing!

The bombs and explosives they are throwing at us are rent control, unfair eminent domain, inspection laws, building codes, laws that require 60-day notices so tenants can steal more time from you, eviction laws that allow tenants to live rent-free for several months, relocation fees, inclusionary zoning that drives up the price of housing so they have another excuse to justify even more laws (bombs and explosives).

WOW! America has lost a lot of it's original property rights. Don't you think it's about time to win back at least a couple of these lost rights? Don't you think it's about time to "stand up for the flag and ring that old liberty bell once again?" You can do it with Prop. 98!

These elected officials are dangerous. They no longer believe in our American Economic System of Free Enterprise nor do they support individual property rights which form the foundation of our American heritage. They actually believe all these stupid laws will increase "low cost housing". Nothing more could show how confused and in need of Economics 101 these politicians are today. 90%

of unbiased economists would disagree with them. Most of these "explosive" laws and regulations that these "terrorists" hit us with seem to be intentionally aimed at destroying any semblance of low cost housing. These hypocrites profess to be trying to create the very thing that they are destroying as they leave "bombed out" cities in their path! Of course, many of these politicians know it's wrong but just do it to get the tenant vote. Believe it!

Do you blame tenants for supporting these "suicide bombers"? They promise the tenants your property and your money in exchange for the tenants' votes. They appeal to your tenants' greed! Some tenants get paid thousands of dollars in lower rents and relocation bribes for voting for these modern day Robin Hoods! These elected politicians are destroying your property rights and our American Economic System of Free Enterprise. But do they care? It seems not; as the only thing on their minds is getting elected one more time and receiving that fat pension check from the government as a result of "serving". They think that their shame of buying votes by bribing tenants is justified by being re-elected.

Folks, we are at WAR and there is only one way to stop these terrorists. Pass this California state constitutional amendment that will prohibit them from having their "explosives" that they use to destroy housing and housing providers. Please do everything you can to get **Prop. 98** passed. We can take the "guns" away from these sorry politicians!

Join the WAR against these closet terrorists. Help to permanently take away their weapons that allow unfair eminent domain and rent control. This is certainly

one war that we all believe in and we can hold our heads high as we fight to win! If you are willing to join this war for private property rights and become a "Freedom Fighter" along with me, sign your contribution now and please send it in! You are either for us or against us in this fight for your freedom and property rights.

Is This Really a "War"?

You better believe it! Yes, it is a "War" with a capital "W". It's a War between what's right and what's wrong. It's War against the greedy politicians and big developers who want to be able to forcibly seize your property when the time is right for them. It's a War against these terrorists who are continuing to terrorize property owners. It's a War to protect our property rights which form the foundation of our American Economic System of Free Enterprise. It's a War to eventually make rent control and unfair eminent domain illegal! It's a War to stop these crooks from stealing your property, your hard earned money and your retirement income!

Should <u>You</u> Join This "War" or Just Retire Now?

You think you have your retirement all planned? You bought apartments 20-30 years ago and now you have them all paid for free and clear. You're living on the income, or at least you planned to do so in the future. You've worked hard providing housing for others who, for good reasons, chose not to provide for themselves. You deserve your retirement and the income that makes it possible. You gave up plenty of weekends and other

luxuries to make it possible – something others did not choose to do.

Now, a big developer comes along who wants to build a new project and needs your land. He makes a big donation to the political powers that will now use eminent domain and take away your 30-year retirement plan. Do you think that's fair? Well, that's what's being done today! Should you join the "War" and keep this from happening? Bet your life, you and every freedom-loving property owner in the state should join together to pass Prop. 98 and stop Prop. 99! Do you want to help? I hope so. Please read on.....

When Should You Join the AOA Army of Housing Providers?

Join today before it's too late! Right now, before you even read another article or put this newsletter down. Join us in fighting for your property rights today! (See page 8 for your free gifts).

Are You a Believer?

Hopefully, you are. You can bet your bottom dollar that I am. I believe in God, family and country. And now is the time to join the army of apartment owners who believe in and want to defend our country and our American **Economic System of Free Enter**prise by taking back our property rights. Rights that our forefathers intended to provide for us. Rights that others have fought for and died on the battlefield to preserve. Rights that are now being stolen by greedy politicians and big developers. Are you a "believer"? Do you want to stop the evil ideas with which our opponents are trying to sell other voters? We need you to join together and put a stop to this evil! We are not even risking any lives. However, if we don't join together, you are taking the big risk of losing your life savings and/or your property!

Be a believer! Express your belief in your property rights by joining this just and morally right WAR!

A Different Kind of War

One big difference about this War and other wars that have been fought to preserve our freedom – you don't have to risk your life or the lives of others. We can win back our property rights and not one single person needs to give up their life to win. We can wipe out these terrorists and not one drop of blood need be shed!

It will only cost you a small amount of money and a small amount of your time. Please join all the other apartment owners in winning this War today. Sacrifice a little money and a little time. Don't be a "draft dodger". Register to vote. Go to the polls in June and vote Yes on 98 and No on 99. Call your friends and ask for their votes. Send at least \$1,000 to buy the "supplies" that are necessary to win back your property rights. Do it today!

Your AOA PAC is Leading!

The AOA PAC was the first group of housing providers to donate \$100,000.00 to get "98" on the ballot. Then, once again, we were the first to donate another \$100,000.00 to help finance the campaign to get "98" passed. The AOA Political Action Committee spent another \$91,000 just mailing out copies of the initiative to help get the signa-

tures necessary to put Prop. 98 on the ballot. In order to do our part, we need to hit a goal of between \$500,000 to \$1,000,000! The response to this newsletter will determine whether or not we hit that goal. Your help is needed – your response could make the difference. With your help, we can and must win! Please help like you've never done before. Your property rights are hanging in the balance.

Come on folks, loosen up those purse strings. It's no time to be a scrooge and it's not fair for you to be a "draft dodger" and stand by while others fight this War for you. It costs money to win a campaign and this is one political campaign that freedom-loving citizens must win. I sincerely believe that this will be our last chance for at least another twenty years. We must win this one because we are not going to get another shot at it. This could very well be your last chance!

It Takes Money for "Supplies"!

The Prop. 98 coalition needs to invest money in mailers, newspaper ads, flyers and TV spots in order to win. Every property owner and those who still believe in property rights must be convinced to register and go to the polls in June to vote <u>YES</u> on "98" and <u>NO</u> on "99"! All this costs money.

We must all help to raise millions of dollars to promote our cause of protecting your property and your property rights.

What's it Worth to You?

It depends on how much your freedom is worth! A million dollars? More? What's it worth to you to win back your property rights? \$100,000? What's it worth to get

rid of rent control? Is it worth \$100,000 to pass a law to prevent some big developer from being able to forcibly seize your property for his personal business use instead of yours? Is it worth \$1,000 as insurance to possibly protect your property? Wouldn't you just love to go to bed at night knowing that the politicians can't get together and pass a new rent control law that forces you alone to subsidize renters in your building? They can now pass laws that will override and destroy your retirement plans. Help pass "98" and prevent this from happening to you and other members of your family!

What's it worth? **Are you willing to be part of a winning team?** Join us in getting this property protection for you and future generations. Invest the maximum amount that you can afford. You're not going to get another chance.

Does it sound like I'm a crusader for property rights? It's true, I am! I'm even begging you to help keep America free by protecting your property rights. We are counting on you and other housing providers for whom "Prop. 98" will protect. Don't be a cheapskate and wait for the guy next door to do it for you.

What Price Have <u>You</u> Paid to Deserve Keeping Your Property?

Maybe you are one of those individuals who moved to America because of the opportunities and freedom that this great country offers all its citizens. What did you do to pay for it? Did you sacrifice anything in return for all the opportunities and this freedom you now enjoy? Well, my friend, you now have a chance to share in paying a small price to help all of us gain back a piece of that freedom

that has been stolen from us by a "gang" of politicians! What do you say? Or more importantly, what are you going to do? Sit and watch others provide the freedom for you? I don't think so! I know many of you are joining this War to win back a small piece of that freedom that others before us have given their lives to obtain for you and me!

OR, maybe you have lived here all your life and you have just become complacent and accustomed to living with all the government interference in your business and your life. What kind of price have you paid for all the freedom and opportunity you are enjoying? Are you a quitter? Are you going to be lazy and see if others will do it all for you? Are you planning to just let others pay your way? I don't think so! You need to get off your duff and join thousands of other property owners who know that this will probably be our last chance to win this battle for many years to come.

Do You Love and Cherish Your American Heritage?

You now have the opportunity to prove to yourself just how much you really do love and cherish your freedom and property rights. Do you? You bet you do - that's our heritage! The more you love and cherish something, the more you are willing to sacrifice to preserve it. Because if we don't sacrifice something now, we are going to lose it all later!! You are being asked to voluntarily make a small financial sacrifice to preserve your property rights. By doing your part, you are saying that you do indeed cherish our American Economic System of Free Enterprise. That you do indeed want to keep control of that property you have worked so hard all your life to obtain. And that you don't want some immoral politician and/or big developer forcing you to involuntarily forfeit your property. All lovers and cherishers of freedom have to do to lose it all is....nothing! Now, what can you and I do?

Join together now and stop this injustice that will continue to victimize you and future generations unless...you and I can put a stop to it by helping to pass **Prop. 98!** Victory is <u>now</u> at hand and can be ours! We <u>can</u> keep and protect rights that we all love and cherish.

How Much Should You Invest?

No matter how much you invest in this once-in-a-lifetime campaign, it will be the best real estate investment you can make in 2008!

Here's all we're asking: donate at least \$1,000 with an additional minimum of only \$50 for every unit vou own over 20 units. If you own less than 20 units, please donate the \$1,000 minimum. If you own more, step up and invest according to all the benefits you'll enjoy as a result of winning this campaign. If you just can't do this now, send in between \$25 to \$99 today and maybe more later. No matter what you donate, show your support for the industry that has provided so many benefits for YOU! Express your love and appreciation for a system that has provided you with so much in the way of freedom and property rights.

Remember that our donations are nothing compared to the fact that men and women in the armed forces have fought and given their lives to preserve our freedom and keep our prop-

erties safe. Consider taking "The \$10,000 Challenge".

The \$10,000 Challenge!

You read it right. I just have to believe that someone else out there believes as strongly as I do about our freedom and our property rights so I'm putting up \$10,000 to challenge you. Please..."make your day"!

Here's the deal: if you are the first one to donate \$10,000 before April 30th to the Apartment Owners Association Political Action Committee (AOA PAC), I will personally match it with another \$10,000 donation out of my pocket. It's called "matching funds" and it makes your \$10,000 worth \$20,000 to the Prop. 98 campaign!

Now I hope there are a hundred property owners who will respond after <u>you</u> send in your \$10,000 and if that happens, we have all just raised our odds of winning this War! We'll exceed our goals! Come on, folks, I know you are out there just waiting to do your part. Send your contribution today, <u>regardless of how much you can afford</u>.

Our Own World War III?

I remember, as a small boy during WWII, fearing that the enemy was going to land their troops in Long Beach and along our coast. The sirens would sound and we would have the "blackouts" while the search lights would search for enemy aircraft. Our lives and our property were in danger of being destroyed.

Well, folks, thank God that today it's only our property that is in danger of being taken and destroyed. Be thankful that once



STOP Rent Control and Unfair Eminent Domain From Taking YOUR Building

Your help is needed! Please join AOA in this WAR to win back our property rights!

Your financial support is needed in order to sell the majority of voters on the idea of voting for your property rights and the rights of future generations. If every Apartment Owner would donate \$1,000 or even just \$50 a unit to this campaign, the coalition could flood T.V. and other media like you have never seen before. Whatever you can donate will help this campaign. We must unite to become victorious.

YES, Dan, I want to ur a true believer in prop Free Enterprise as it w	perty rights and	an active supp	porter of ou	ır American Eco	nomic System of
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